

# BUILDING SUSTAINABLE PROSPERITY IN CANADA'S NORTH

October 11 to October 13, 2011

Edmonton Marriott at River Cree Resort

"Canada's North Beyond 2011"



## HELP BUILD SUSTAINABLE PROSPERITY IN CANADA'S NORTH

Canada's northern communities, environment, and resources are receiving much attention from governments, businesses, and the media across Canada and around the world. Global economic growth is creating a new hunger for the resources that the North holds in abundance. Climate change is opening new opportunities in shipping and resource development even as it threatens existing infrastructure and traditional ways of life. Increased investment, from within Canada and abroad, can bring benefits to the North, but also presents challenges for local communities and the environment.

### WHY YOU SHOULD ATTEND AND WHAT YOU WILL DISCOVER:

This one and a half day event will bring together Canadian and international thought leaders, decision-makers and influencers immersed in Northern issues. Together we will discuss the major challenges facing the North today such as:

- The Future History of the Arctic and Canada's North
- Meet and Speak with Aboriginal, Business and Government Leaders and Experts
- What it Takes to Build Thriving and Resilient Northern Communities
- Working with Youth for a Prosperous North
- How Local Talent Can be Nurtured to Support Northern Entrepreneurship
- Explore the Impacts of Major Projects in the North
- Collaborating for Sustainable Prosperity
- How to Build Sustainable and Efficient Homes
- How to Meet Northern Communities' Housing, Food, Jobs, and Social Service's Needs

### WHO SHOULD ATTEND?

Aboriginal leaders, Business leaders, local, regional, and national governments, and community leaders involved with:

- Housing, Health, and Education
- Business Development
- Security/ Emergencies and Response
- Economic Planning and Development
- Culture, Heritage, and Tourism
- Sustainability
- Employment
- Transportation
- Infrastructure Development
- Energy and Natural Resources
- Climate Change

**REGISTER TODAY! TIME IS RUNNING OUT!**  
**Don't Miss This Opportunity to Connect with Leaders!**

To view the Agenda, visit: [www.GoToRegister.ca/CNB2011Agenda](http://www.GoToRegister.ca/CNB2011Agenda)

For more information or to register:

Toll Free: 1-866-820-1143 Ext.236

Fax: 1-866-780-2188

Email: [CNB2011@GoToRegister.ca](mailto:CNB2011@GoToRegister.ca)

Web: [www.GoToRegister.ca/CNB2011](http://www.GoToRegister.ca/CNB2011)

### SOME SPEAKERS INCLUDE:



**Her Worship Madeleine Redfern**  
Mayor of Iqaluit



**The Right Honourable Paul Martin**  
Former Prime Minister of Canada  
Founder and Chairman of  
Martin Aboriginal Initiative



**Mary Simon**  
President, Inuit Tapiriit Kanatami



**Clément Chartier**  
President, Métis National Council



**Performance by Susan Aglukark**  
Aboriginal Recording Artist,  
Singer/Songwriter, and Storyteller

**Save 50% off your flight**  
for travellers flying from Northern communities. Call for details.

The Conference Board of Canada  
Insights You Can Count On



**For details, call 1-866-820-1143 ext.236 or visit [www.GoToRegister.ca/CNB2011](http://www.GoToRegister.ca/CNB2011)**



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## Canada's North Beyond 2011

October 11-13, 2011 • Edmonton Marriott at River Cree Resort • Edmonton, AB

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### Step 1 - Personal Information

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ Province \_\_\_\_\_

Postal Code \_\_\_\_\_ Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Fax ( \_\_\_\_\_ ) \_\_\_\_\_

Email \_\_\_\_\_

### Step 2 - Event Attendance Confirmation

I will attend Canada's North Beyond 2011 and qualify for the following rate (see "Fees" for pricing)

- Corporate & Public Sector Rate
- Promotional Rate (*Speakers, Sponsors, Marketing Partners*)
- Special Rate (*Academics, Not-for-profits, Northern/Aboriginal Foundations, Aboriginal Groups*)

#### October 11, 2011 - Mayor's Welcome Reception

- Yes       No

#### October 12, 2011 (Day 1) - Luncheon & Keynote Presentation

- Yes       No

#### Concurrent Sessions - Day 1

- Concurrent Session A: Community Security - Resilient and Thriving Communities
- Concurrent Session B: Infrastructure Challenges in the North

#### Evening Reception

- Yes       No

#### Dinner & Keynote Presentation

- Yes       No

### Step 3 - Fees and Payment

- Fees must be paid in full before arrival at the event.
- Fees for Conference Board events are GST-exempt.
- Cancellations received in writing up to 3 weeks before the event date will be issued a full credit voucher to be applied to next year's event. Cancellations received in writing later than 3 weeks before the event date will receive a credit voucher, less a \$100 administration fee. Substitutions are permitted for both registration and credit vouchers.
- Registration includes the sessions, refreshment breaks and copies of prepared handouts where indicated.
- Conference fees do not include accommodations. Please contact the hotel directly for reservations: Edmonton Marriott at River Cree Resort, phone (780) 484-2121.

#### Fees

\_\_\_\_\_ Corporate & Public Sector Rate      \$1025/ person  
\_\_\_\_\_ Promotional Rate      \$825/ person  
\_\_\_\_\_ Special Rate      \$695/ person

#### Payment Method

- Credit Card  
 Visa     MasterCard     Amex

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Total Authorized Amount \$ \_\_\_\_\_

Signature \_\_\_\_\_

- Cheque (*Payable to "The Conference Board of Canada"*)
- Credit Voucher  
Voucher # \_\_\_\_\_

To register or for more information:

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