

FOR IMMEDIATE RELEASE

Canadian Council for Aboriginal Business (CCAB) launches 'Certified Aboriginal Business Program' designed to assist entrepreneurs to grow their business

September 18, 2013 - The Canadian Council for Aboriginal Business (CCAB) announced the launch of the new 'Certified Aboriginal Business' (CAB) Program. This Program will increase the number of business interactions between Corporate Canada and Aboriginal Businesses, and is designed to create more bid opportunities on projects in the territories of Aboriginal Communities.

The CAB Program ensures Aboriginal businesses are easily identified and recognized by industry, government and other organizations that want to do business with Aboriginal Communities and people. The CAB Program is designed to not only provide increased private sector procurement opportunities, but also to help ensure that value extends to the community level. Certified Aboriginal businesses can also use the designated CAB logo to provide assurance to companies looking to do business with Aboriginal people.

"We are excited to be to bring more opportunities to Canadian Aboriginal Businesses" said JP Gladu, President and CEO at the CCAB. "This new program will provide Aboriginal Business with a Procurement Solution that will give them access to doing business with many of Canada's largest corporations."

About CCAB

CCAB, the number one business organization in Canada that is solely-focused on creating programs designed to help Aboriginal entrepreneurs, businesses, and communities connect and develop sustainable partnerships with socially responsible Canadian corporations. CCAB delivers a wide-range of programs that facilitate the growth of Aboriginal business and connect Aboriginal and non-Aboriginal business and ensures life-long learning for Aboriginal entrepreneurs, and other Canadian business leaders. These efforts recognize the central role that Aboriginal businesses and communities hold in the future of Canada and are supported through partnerships and sponsorships with Aboriginal and non-Aboriginal businesses.

CCAB Programs

Certified Aboriginal Business Program (CAB) - a program certifies that Aboriginal Businesses are 51% or more owned and controlled by an Aboriginal person(s). CAB ensures that Aboriginal businesses are easily identified by industry, government and other organizations and certified businesses can promote themselves using the designated CAB logo.

Progressive Aboriginal Relations Program (PAR) - a certification program that recognizes outstanding Aboriginal relations among leading Canadian companies; certified companies integrate Aboriginal relations into their strategic planning and are viewed by Aboriginal businesses and communities as ideal business partners and places to work.

National Youth Aboriginal Entrepreneur Award - an award that recognizes an up-and-coming Aboriginal entrepreneur under the age of 35.

Award for Excellence in Aboriginal Relations - a tribute to an exceptional Canadian who has contributed, through professional and voluntary commitments, to building bridges between Aboriginal people and Canadian society.

Aboriginal Business Hall of Fame (ABHF) - a tribute to outstanding Aboriginal business people who demonstrate a lifetime of accomplishments through business leadership and a commitment to their communities.

Aboriginal Business Mentorship Program (ABMP) - an initiative that offers Aboriginal entrepreneurs planning or implementing business growth and development strategies, a connection to expertise, support, and guidance from seasoned business professionals.

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Canadian Council for
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