



FOR IMMEDIATE RELEASE

Attend a Certified Aboriginal Business Information Session in Fort McMurray, Alberta!

Toronto, Ontario – January 7, 2014 – The Canadian Council for Aboriginal Business (CCAB) introduces the “Certified Aboriginal Business” (CAB) program to Northern Alberta. This Canada-wide directory of certified Aboriginal businesses is publicly-available on www.ccab.com and also provides a place for CCAB business members to publish tender opportunities for the Aboriginal business community.

“Increasingly, corporations have begun to realize the value that Aboriginal businesses bring to the table, but it’s not always obvious where to find Aboriginal contractors and suppliers,” says JP Gladu, president and chief executive officer, Canadian Council for Aboriginal Business. “By creating a searchable, country-wide database of certified Aboriginal businesses, we are providing a starting point for those looking to source a new supplier.”

In addition to serving as a resource for Aboriginal businesses to profile their company, the program also ensures each registered business receives a designated logo and a physical certificate verifying Aboriginal ownership.

To learn more about this initiative, CCAB invites you to attend an Information Session in Fort McMurray, AB on January 28, 2014 at the Suncor Leisure Centre. To register for this free event, please rsvp to Luanne Whitecrow at lwhitecrow@ccab.com by Friday January 24, 2014.

The CAB program has been supported by lead sponsor Suncor and supporting sponsors Enbridge and CN.

About the Canadian Council for Aboriginal Business

The Canadian Council for Aboriginal Business (CCAB) was founded in 1984 by a small group of visionary business and community leaders led by Murray Koffler. CCAB is committed to the full participation of Aboriginal people in Canada’s economy. A national non-profit organization, CCAB offers knowledge, resources, and programs to both mainstream and Aboriginal owned companies that foster economic opportunities for Aboriginal people and businesses across Canada.

For more information or to rsvp, please contact Luanne Whitecrow:

Toll free: 1-866-566-3229
Local: 416-961-8663
Email: lwhitecrow@ccab.com