

FOR IMMEDIATE RELEASE

Improving Life in Canada's North - Two Webinars Explore the Issues

October 26, 2015 - The Conference Board of Canada Webinars provide timely analysis and expert advice on the issues that matter most to you and your organization. These sessions explore the top economic and management issues you're facing now, and offer the expertise you'll need to deal with them in the future. Webinars are the perfect way to access the up to date information and key learning's you need without using your entire training budget. In addition, you'll receive a recording of the webinar that you can share with your entire team!

Two Webinars explore issues of improving life in Canada's North.

Virtual Solutions for Developing Capacity in Remote Aboriginal Communities will be held on Wednesday, October 28, 2015 at 11:00 a.m. ET. In this 60-minute webinar, Willa Black, Vice-President, Corporate Affairs and CSR for Cisco Canada, will discuss Cisco's new program, Connected North. The program bring experts into the classroom, encourages cross-cultural sharing with students from across Canada, and hosts professional development workshops for teachers. Willa will explain how the program came to be, why it has been successful, and some of the challenges encountered through its implementation. Find out why the public sector must find ways to better support initiatives that seek to improve connectivity in Northern Aboriginal communities.

Improving Life in Canada's North: Community-Driven Approaches to Inuit Youth Health and Wellness will be held on Tuesday, November 24, 2015 at 3:30 p.m. ET. In this 60-minute webinar, Dr. Gwen Healey, founder and lead researcher for Qaujigiartiit Health Research Centre, will describe and reflect upon community-led interventions to promote health and wellness among youth in Nunavut. Hear about the methods and tools employed, why they were chosen, how they work, and what kind of impact they have had on the youth who attend the programs. Gwen will explore the link between improved health outcomes and advancements in community and individual capacity development, and the long-term benefits of this approach.

Special Offer: Register for both sessions for only \$249 (each webinar is \$149). In addition, you will receive a FREE copy of the latest '*Territorial Economic Outlook*' (value of \$1,140). This report provides the economic and fiscal outlook for each of Canada's three Northern territories, including output by industry, labour markets, and demographics.

To register for both webinars for only \$249 and receive the bonus report (value of \$1,140), please call 1-866-242-0075 or email publications@conferenceboard.ca. When registering, please quote campaign code "FXLINK".

For more information, please contact:

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